

**Shade Tree Commission of Radnor Township**  
**Wayne, Pennsylvania**  
**Minutes of the Meeting of March 16, 2021**  
**AD HOC MEETING**

*The Shade Tree Commission of Radnor Township at 6:30 PM in the Radnorshire Room of the Radnor Township Municipal Building, 301 Iven Avenue, Wayne, PA 19087*

- *2021 Vision, Mission, Goals - Frank & Eileen*
  - *2 Attachments from Frank Perras were presented. Big thanks for putting this together!*
  - *DECISION: We aligned on the MS Word one-pager with the Vision, Mission, Strategy, Metrics, and Goals, and the stretch goal of 1000 trees in 4 years.*
- *Proposal to Review Private Residential Drawings Off-Line – Eileen*
  - *DECISION: We aligned on the following:*
    - *Implement via a consent agenda with the ability to pull off the consent agenda and put on the main agenda for discussion.*
    - *Criteria: If contentious or > 10 trees, then off-line committee can bring before STC for discussion with notification to the resident.*
    - *Off-Line Committee to be a minimum of 2: Matt Goals and James Gibbons*
    - *Process: Off-Line Committee reviews prior to the monthly STC Meeting, then presents the recommended outcome for approval via the consent agenda.*
- *2021 Tree Plantings - Eileen*
  - *Annual Planting - Ginny:*
    - *DECISION: Fall Tree Planting in 2021; Target Spring Tree Planting in 2022.*
    - *Assemble RFQ now for a number of trees to be determined by the action below pertaining to the budget*
      - *Close out the registration once all trees are taken;*
      - *Plan for a 50/50 mix of small and large canopy trees.*
    - *Communication:*
      - *In 2020, no leads came from the newspaper ads or flyers.*
      - *In 2020, Social Media was effective.*
      - *Therefore we can save funds and just advertise via social media.*
      - *Great job Ginny in gathering this info!*
    - *ACTION: Confirm funds in account w/Bob Tate and propose a tree quantity - Eileen*
  - *PHS Tree Grants - Frank*
    - *Areas of opportunity are:*
      - *2.2 mile Radnor Trail – opportunity for trees.*
      - *Garrett Hill - Leverage Sarah Pelling, spearheading 100 Ready.*
      - *Odorisio Park*
      - *Sawmill Park*
- *Communication - Seth & Ginny*
  - *We reviewed the proposed flyer, intended for 10,000 homes, color, tri-folded.*
  - *ACTION: Consider adding a line for donations pending confirmation with John Rice w/cc to Seth – John Hosbach*
  - *ACTION: Provide a PDF to the Board as an FYI and to enclose in their newsletters. - Seth*
  - *ACTION: Confirm copy with the Conservancy and see if they will provide a link to our RadnorTrees.com – Seth*
  - *Cost: \$5,000*
    - *Printing, Folded, Addressed and Mailed*
    - *ACTION: Investigate printing on recycled paper - Seth*
  - *Distribution:*
    - *Social Media – Molly*

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- *Direct Mail - Seth*
- *Realtors – Ginny to Claire*
- *Township Project Updates – Steve – TABLED TILL MARCH 17, 2021 STC MEETING*
  - *476 Gateway Project*
  - *South Wayne Parking Lot*
  - *Any other projects*
  - *Orchard Project – area to create an orchard*

**Present:** *Virginia Hart, James Gibbons, Matt Golas, Frank Perras; Seth Reeser; Eileen Brett, Chair,*

**Absent:** *Claire Griton*

*Meeting Adjourned.  
Respectfully Submitted,  
Patricia Sherwin*