

**RADNOR TOWNSHIP**

**Classic Towns Resolution**

**WHEREAS**, the Delaware Valley Regional Planning Commission (DVRPC) has created a regional community marketing and assistance program known as the Classic Towns program; and

**WHEREAS**, the Classic Towns Program works toward determining communities' marketing and community development needs, promoting social, economic, institutional, and aesthetic amenities, defining the target markets for residential and commercial investment; creating a marketing strategy that promotes a positive image of the region's classic communities; and encouraging municipal participation; and

**WHEREAS**, DVRPC may designate Classic Town criteria to include: (1) a medium-high or high transit score; (2) a population loss between 1990-2000; (3) forecasted to lost population between 2005 and 2035; (4) a designated Main Street; or (5) Philadelphia core city or regional center; and

**WHEREAS**, once the village has been identified as a Classic Town, DVRPC will provide that village with (1) access to the regional campaign website; (2) Marketing Design toolkits; (3) participation in workshops; (4) DVRPC staff assistance; (5) access to special information meetings, educational programs, and research information; and

**WHEREAS**, Downtown Wayne, in Radnor Township, desires to apply to become a Classic Town of the Philadelphia region.

**NOW THEREFORE IT BE RESOLVED** by the Radnor Township Board of Commissioners, in the County of Delaware, State of Pennsylvania, that Wayne in the Township of Radnor requests to be considered for the Classic Towns program; and

**BE IT FURTHER RESOLVED** that Radnor Township is committed to marketing and is willing to promote our community's social, economic, institutional, and aesthetic amenities; and

**BE IT FURTHER RESOLVED** that Radnor Township hereby commits to the implementation of the marketing campaign and the vision presented by the DVRPC; and


**BE IT FURTHER RESOLVED** that the Radnor Township Board of Commissioners has identified Matt Baumann, Director of Community Development, who is knowledgeable in planning, development, and the community, to be the primary contact person to DVRPC throughout the duration of the two-year commitment; and

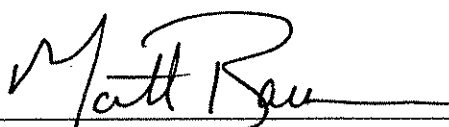
**BE IT FURTHER RESOLVED** that if designated as a Classic Town, Radnor Township will commit to meeting with and submitting quarterly reports to the Delaware Valley Regional Planning Commission; and

**BE IT FURTHER RESOLVED** that if designated, Radnor Township will strive to (1) retain and attract new downtown businesses; (2) build new relationships with local media

outlets; (3) improve connectivity to transit; (4) preserve historic and architectural integrity of the community; (5) offer a diversity of housing choices; (6) provide opportunities for community members to participate and attract new visitors.

**BE IT FURTHER RESOLVED** that in the event that DVRPC determines that a designated Classic Town no longer complies with the program requirements and criteria, the Classic Town may suspend or withhold program benefits.

  
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Thomas A. Masterson  
President  
Board of Commissioners

Attest:   
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Matthew S. Baumann  
Township Secretary

Approved the 17<sup>th</sup> day of August, 2009