



Radnor Township

Recreation & Community Programming Department

Community Event Sponsorship Opportunities

Reaching the Community Together Through Recreation!



**MUSIC, DANCING, AND
REFRESHMENTS!**

**SPECIAL ROSE
CEREMONY!**

**PHOTOS, CARICATURES,
AND A CRAFT!**

Radnor Township
301 Iven Avenue
Wayne, PA 19087
www.radnor.com



Daddy/Daughter Dance Sponsorship Opportunities ***Reaching the Community Together Through Recreation!***

Dear Radnor Township Community Supporter,

The Recreation and Community Programming Department is pleased to present another successful ***Daddy/Daughter Valentine's Dance!*** The Dance is a Valentine's Day Event that features a memorable evening of entertainment, dancing, craft-making, refreshments, and many captivating photo opportunities. This event has quickly become an annual tradition in Radnor Township bestowing heartfelt memories shared through a fun-filled evening and incredible opportunity for fathers (and grandfathers) to spend a magical evening with their daughters (or granddaughters).

The Recreation Department's mission is to identify and address the recreational interests and needs of Township residents by providing meaningful programs and services that enhance the quality of life for both the individual and the community. Our programming base spans a range of activities for preschoolers, youths, teens, adults, seniors and families. Activities are developed to promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. We recognize the far reaching ability that our programs and events have on the residents of our community. Aside from seasonal programming, Radnor Recreation also plans many special events designed to bring the community together. These fun and enriching events help us with our goal of making a great place even better!

Sponsors and community supporters like you play a vital role in our community by supporting the above recreational programming and services. With a participating sponsorship in this year's Daddy/Daughter Dance you can promote your business/organization through multiple advertising channels depending on the sponsorship level including, but not limited to: Recognition on event related promotional materials including Radnor Township Newsletters (sent to 12,000 Households, Businesses, and Agencies), opportunity to display sponsor table at the event and to distribute promotional materials, promotion on township website with link to your business/company website.

We encourage you to look at the Sponsor Participation Levels attached so that you can see what we can offer in return for your partnership. This is a great opportunity to reach out to the community and promote awareness of your business while supporting the recreation programs. Please consider sponsoring this community event and complete the enclosed "application" form.

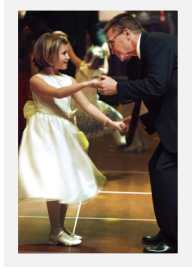
On behalf of Radnor Township and the Recreation Department, we would like to thank you in advance for your consideration in helping us make this memorable event a great success! Please contact me at 610-688-5600 ext 141 or send an email to tcohen@radnor.org for more information.

Sincerely,

Tammy S. Cohen
Director of Recreation and Community Programming
610-688-5600, x 141

DADDY/DAUGHTER DANCE

Sponsorship Levels



Event Title/Presenting Sponsor (Only one per event): **NOT AVAILABLE!**

Value: Monetary or in-kind contribution totaling or exceeding \$6,000

- * Name included in title of event (i.e. *Daddy Daughter Dance presented by Sponsor Name*)
- * Company name announced during the event
- * Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies)
- * Opportunity for Sponsor table at the event with opportunity to distribute promotional materials
- * Opportunity to display banners at event
- * Promotion on township website with link to your business website
- * Four complimentary tickets to event (two Daddy/daughter couples)

Cinderella Sponsor (unlimited opportunities available)

Value: Monetary or in-kind contribution totaling \$1,000

- * Company name announced during the event
- * Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies)
- * Opportunity for Sponsor table at the event with opportunity to distribute promotional materials
- * Promotion on township website with link to your business website
- * Two complimentary tickets to event (one Daddy/daughter couple)

Snow White Sponsor (unlimited opportunities available)

Value: Monetary or in-kind contribution totaling \$500

- * Company name announced during the event
- * Recognition on all event related promotional materials
- * Promotion on township website with link to your business website

Jasmine Sponsor (unlimited opportunities available)

Value: Monetary or in-kind contribution totaling \$100 or more

- * Recognition on all event related promotional materials
- * Promotion on township website with link to your business website

**Please indicate the exact amount of your contribution on the Sponsorship Application Form.
Please contact us if you are interesting in giving an amount not listed above
or are interested in add-on media benefits.**

Radnor Township Recreation & Community Programming Department



Daddy/Daughter Dance Sponsorship Application Form

Thank you for sponsoring the Daddy/Daughter Dance coordinated by Radnor Township Recreation and Community Programming Department. We strive to provide our residents with endless recreational opportunities, and rely on generous sponsors to support these wonderful events and programs. Through these mutual partnerships, you as the sponsor, and us as the program provider can only benefit and grow. Please take a moment to complete the application form and return it to the Recreation Office.

SPONSOR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Business Phone Number: _____ Contact Phone Number: _____

Email Address: _____ Fax Number: _____

SPONSORSHIP LEVELS

Please check your participating level.

Event Title/Presenting Sponsor (\$6,000 & up)

Cinderella Sponsor (\$1,000)

Snow White Sponsor (\$500)

Jasmine Sponsor (\$100 & up)

Table at event: Yes No (*Event Title/Presenting Sponsor & Cinderella Sponsors*)

Sponsor's Logo

Radnor Township Parks and Recreation reserves the right to use the sponsor logo in all advertising material as indicated on the *Sponsorship Levels* form. If necessary, please indicate any logo use restrictions below.

All sponsor logos must be made available in PDF or JPEG file format. Please email your business logo to tcohen@radnor.org

Signature: _____
Business Contact Person

Date: _____

Please return completed form and sponsorship amount to: Tammy Cohen, Director
Radnor Township Recreation and Community Programming Department
301 Iven Avenue, Wayne, PA 19087
If you have any questions, please contact Tammy Cohen at 610-688-5600 ext. 141.
Radnor Township Tax ID Number is 23-6000-200