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RADNOR TOWNSHIP
301 IVEN AVENUE
WAYNE, PENNSYLVANIA 19087-5297

Phone (610) 688-5600
Fax (610) 971-0450
www.radnor.com

WILLIAM M. WHITE
Township Manager
Township Secretary

JOHN B. RICE, ESQ.
Solicitor

KEN FROHLICH
Treasurer

**Radnor Township Parks & Recreation Department Announces
2024 Wheels of Wayne Car Show Community Event**

Dear Radnor Township Businesses and Organizations,

An exciting event is returning to the Radnor Township community this spring, *specifically along North Wayne Avenue and part of West Avenue*, known as the **10th Annual Wheels of Wayne on Sunday, April 28th, 2024 (Rain Date is Sunday, May 5th) from 12:30 to 3:00 PM**. The Radnor Township Parks & Recreation Department, in cooperation with the Wayne Business Association, have teamed up again to deliver the 10th Annual Wheels of Wayne, a free car show community event in downtown Wayne. In 2023, *Wheels of Wayne* was an enormous success with over 3,000 people in attendance. The event has evolved into a spring tradition that features a family-friendly atmosphere with an exquisite display of local cars, trucks, and motorcycles, exciting activities, participating businesses and organizations, entertainment, great food featuring a pulled pork and best pizza contest in which all Radnor Township food establishments are welcome to participate, awesome prizes, and lots of outdoor fun! **Please visit www.radnor.com/wow to read more.**

North Wayne Avenue and West Avenue Road Closures - Due to the footprint the event will entail, North Wayne Avenue will be closed between Lancaster Avenue and West Avenue as of 7:00 AM through 7:00 PM AND a portion of West Avenue will be closed (with limited access) as of 7:00 AM through 7:00 PM on the day of the event – Sunday, April 28th (Rain Date: May 5th). Parking will be prohibited in this area during the closure and vehicles will be towed. **Please see attached map of the event for more details including road closures.**

Participate as a Vendor! - We invite and encourage you to take part in this popular event and take advantage of an opportunity for your business or organization to reach everyone who attends. We offer approximately a 10x10 size space for you to set up along North Wayne Avenue or West Avenue. Table and chairs are provided. Placement can be arranged in front of your store-front if you are located along the event area. Please be aware your store-front location may be used by another vendor if you do not participate outside your storefront. **Please see the attached *Vendor Application Packet* for more information. Note for restaurants and food vendors serving on the street - the *Delaware County Health Department Temporary Food License Application* is required. Please visit www.delcopa.gov/health/licensepermitsinspection.html and click 'Food Protection,' 'Temporary Events,' 'Temporary Food Facility Application' to complete and submit the required paperwork (fee waived for Radnor Township licensed restaurants and food vendors – please contact us for more information).**

Sponsorships Opportunities Available! - With a participating sponsorship in the Wheels of Wayne event, you can promote your business or organization through a variety of advertising opportunities that can expand your marketing and promotional ability. **Please refer to the attached *Sponsorship Opportunities Information* to learn more.**

If your business or organization is interested in participating in this unique and highly regarded annual event, please contact me at 610-688-5600, x 141 or reach out by email at tcohen@radnor.org. Radnor Township is looking forward to working with you to deliver a successful *Wheels of Wayne Event* in 2024!

Sincerely,

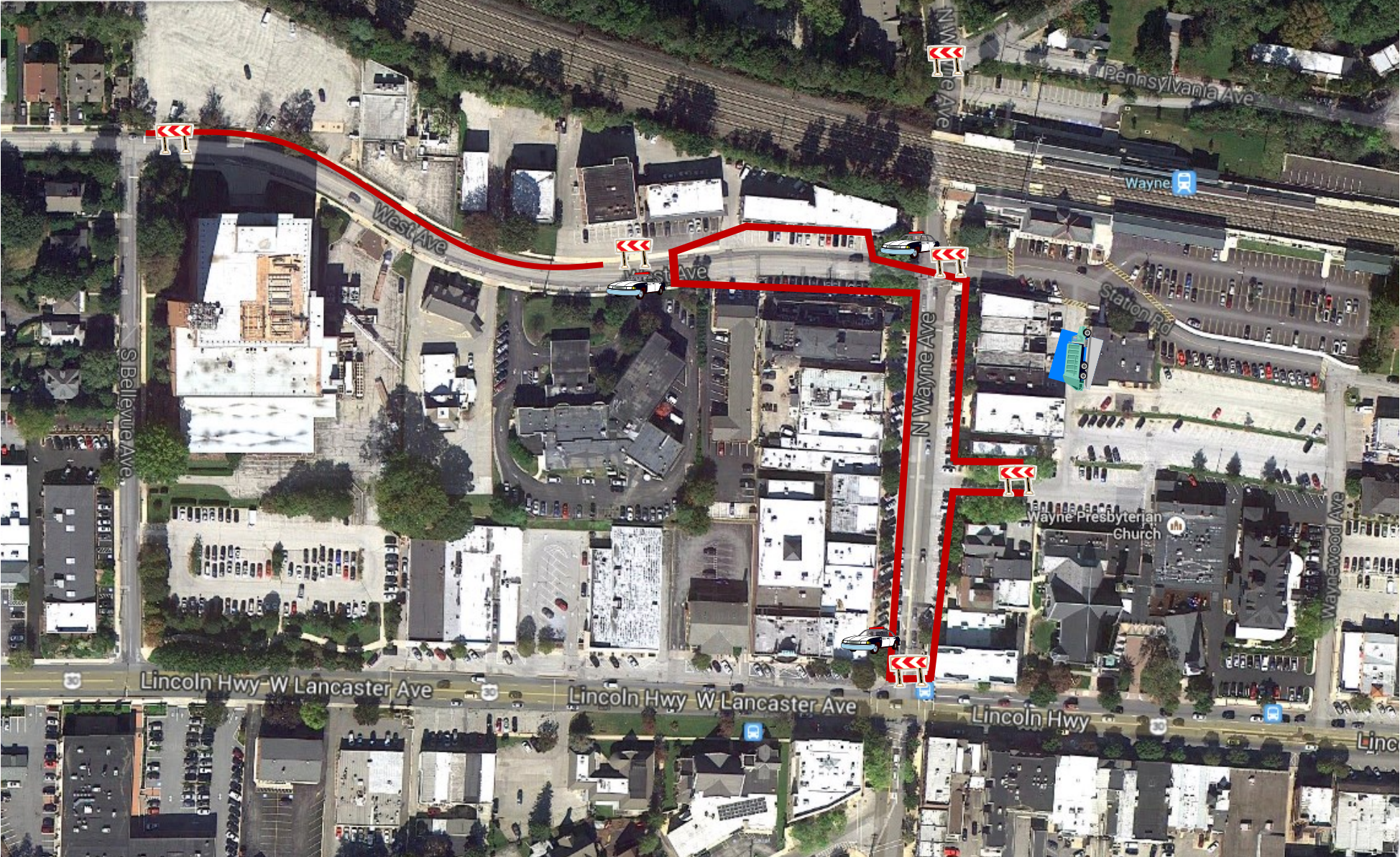
A blue ink signature of Tammy S. Cohen, written in a cursive style.

Tammy S. Cohen
Director of Parks & Recreation

WHEELS OF WAYNE CAR SHOW EVENT

EVENT AREA OVERVIEW - Event is open from 12:30 to 3:00 PM

North Wayne Avenue (between Route 30 & West Avenue) & West Avenue (from North Wayne Avenue to Genesis Health) will be closed as identified on the following footprint from 7:00 AM to 7:00 PM.



WHEELS OF WAYNE 2024

SUNDAY, APRIL 28TH (RAIN DATE MAY 5)



BEST PULLED PORK & PIZZA OF RADNOR CONTEST!

**CALLING ALL RESTAURANTS & FOOD VENDORS!!
DO YOU THINK YOU CAN MAKE THE BEST
PULLED PORK OR PIZZA? SIGN UP AND PROVE IT!**

YOUR PULLED PORK OR PIZZA WILL BE JUDGED AT A PRE-DETERMINED LOCATION DURING THE EVENT. ADDITIONAL INFORMATION WILL BE COMMUNICATED UPON ENTRY.

(PIZZA WILL BE JUDGED ON 2 TYPES: TRADITIONAL MARGHERITA & A SPECIALITY PIZZA OF YOUR CHOICE)

JUDGES WILL USE A SCORING SHEET SIMILAR TO THE EXAMPLES ON THE RIGHT.

AFTER THE RANKING HAS BEEN DETERMINED, A FIRST PLACE AND SECOND PLACE WINNER WILL BE AWARDED WITH A TROPHY IN BOTH THE PULLED PORK & PIZZA CATEGORY DURING THE EVENT AWARDS CEREMONY!

**QUESTIONS? CONTACT US!
610-688-5600
RECREATION@RADNOR.ORG**

Judge Name: _____

PLEASE STICK TO THE SCHEDULE,
AND TURN YOUR JUDGING SHEETS
IN AT THE "HUB" NO LATER THAN

RATING SCALE:	Poor 0	Fair 1	Good 2	Great 3	Excellent 4	Beyond! 5	
	Restaurant A	Restaurant B	Restaurant C	Restaurant D	Restaurant E	Restaurant F	Restaurant G
	12:30 PM	12:50 PM	1:10 PM	1:30 PM	1:50 PM	2:10 PM	2:30 PM
APPEARANCE							
BROWNESS/COLOR							
TEXTURE							
MOISTURE							
MEAT AND SAUCE TASTE							
CLEANLINESS							
BUN (IF APPLICABLE)							
OVERALL TASTE							
GRAND TOTALS:							

Judge Name: _____

PLEASE STICK TO THE SCHEDULE, AND
TURN YOUR JUDGING SHEETS IN AT THE
"HUB" NO LATER THAN 3:00 PM!

RATING SCALE	Poor 0	Fair 1	Good 2	Great 3	Excellent 4	Beyond! 5	
	Restaurant A	Restaurant B	Restaurant C	Restaurant D	Restaurant E	Restaurant F	Restaurant G
	12:30 PM	12:50 PM	1:10 PM	1:30 PM	1:50 PM	2:10 PM	2:30 PM
	Margherita Specialty	Margherita Specialty	Margherita Specialty	Margherita Specialty	Margherita Specialty	Margherita Specialty	Margherita Specialty
APPEARANCE							
CRUST							
SAUCE							
CHEESES							
TOPPING							
CREATIVITY							
OVERALL TASTE							
TOTALS:							
GRAND TOTAL PER RESTAURANT:							

10TH ANNUAL



WHEELS OF WAYNE



SUNDAY, APRIL 28, 2024

Rain Date: Sunday, May 5, 2024

12:30 to 3:00 PM

NORTH WAYNE & WEST AVENUES

**Vendors welcome -
food, products, services, and more!**

Official Vendor Application

All vendors will get a 10x10 space unless discussed and requested otherwise.

Space is limited on a first come, first served basis; vendors are subject to placement on North Wayne OR West Avenues.

Registrations will be taken until we have reached maximum capacity. All details are subject to change.

Radnor Township reserves the right to reject vehicle and vendor registrations.

NON-FOOD, PRODUCT, SERVICE VENDOR

- \$50.00 FEE*
- Completion of this application

*Checks should be made payable to Radnor Township.

FOOD OR RESTAURANT VENDOR

- Completion of this application
- Completion of Delaware County Health Department Temporary Food License Application*

*Delaware County fee waived for Radnor Township businesses.
www.delcopa.gov/health/licensepermitsinspection.html - click 'Food Protection,' 'Temporary Events,' 'Temporary Food Facility Application' for application - please contact us for more information.

Business Name _____ Type of Business _____

Event Day Contact Name _____ Phone _____

Email To Receive All Event Communication _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

Website _____ Fax _____

Product(s): _____

Please check off any boxes below that apply to your set-up on the day of the event:

- I need access to power
- I require a footprint larger than 10 x 10
- I plan on bringing a pop-up tent (must be weighted down)
- I would prefer to be on West Avenue
- Other: _____
- I would like to bring a vehicle to show at the event (Additional \$25 FEE & opportunities may be limited)

Radnor Township provides (1) 8 foot table and (2) folding chairs per application

- I have my own table/chairs for the event
- I am requesting additional tables and/or chairs

FOOD VENDORS: Would you like to participate in our Pulled Pork and/or Pizza Contests? Pork Pizza

PERMISSION STATEMENT & LIABILITY RELEASE I, the undersigned, agree to participate in all aspects of the above event, and I understand and assume all of the risks of my participation in this event. I certify that I am in good health and am able to attend and participate in this program/trip and I hereby acknowledge that my participation may involve a risk and the possibility of injury, disability and/or death.

In consideration of the being permitted to participate in the above event, I hereby, for myself, my heirs, executors, administrators, and assigns forever remise, release, discharge, indemnify, and hold harmless Radnor Township and its successors and assigns, directors, officers, members, agents and representatives and employees, and their heirs, executors, administrators, assigns, from any and all manner of actions, causes of action, suits, debts, accounts, controversies, damages, claims and demands whatsoever, which I or my legal representative may have or may acquire against Radnor Township or its directors, officers, members, agents, or other representatives, by reason of any loss resulting from personal injury or damage to any personal property belonging to me, which may occur during or by reason of my participation in this program/trip.

I agree that Radnor Township shall have the right at its discretion to enforce established rules of conduct and/or terminate my participation in this event for failure to follow these rules of conduct, or for actions or conduct detrimental to or incompatible with the welfare, comfort, harmony or interest of the event as a whole.

I hereby grant Radnor Township and any of its directors, officers, members, agents, and other representatives, full authority to take whatever action they consider to be warranted regarding my health and safety, and I fully release all of them from any liability for such actions taken on my behalf.

Signature _____ Date _____

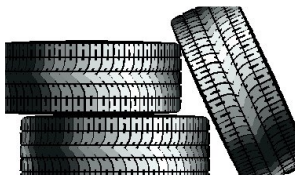
Wheels of Wayne Car Show

Event Summary

Wheels of Wayne Car Show
Sunday, April 28, 2024
(Rain Date: Sunday, May 5)
North Wayne Avenue/West Avenue, Wayne
12:30 to 3:00 PM

The Parks & Recreation Department teams up with the Wayne Business Association to deliver Wheels of Wayne, a car, truck and motorcycle show featuring a wide variety of great activities in downtown Wayne. 'WOW' is for all members of the community and is family-friendly too! See a unique display of cars, trucks, and motorcycles, visit with Wayne and area businesses and organizations, experience live entertainment, enjoy great food featuring BBQ pulled pork and pizza contests, and awesome prizes. This annual tradition is met with huge success with 3,000+ in attendance. The event is free to attend with costs for food, drinks, and to register for the show.

[Click here for the Wheels Of Wayne website](#)



Benefit Levels

Best of Show Event Presenting Sponsor \$5,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name/logo with link to your website for one full year
- Township Building Lobby Sign Spotlight
- Name included in event communications to vehicle participants
- Name announced during the event and opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to distribute materials to vehicle registrants in their dash plaque packets
- Two complimentary registrations to event (two vehicles)

Classic Sponsor \$2,500

- Name and/or logo appearing on event promotional materials for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage with name/logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- One complimentary registrations to event (one vehicle)

Hot Rod Sponsor \$500

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo and link to your business website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Vehicle Dash Plaque Sponsor \$1,000 (or equal cost of dash plaques)

- *Add on to any sponsorship level above*



Radnor Township Parks & Recreation Department

Sponsorship Opportunities Application Reaching the Community Together!

Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!

YOUR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Contact Name & Title for Event Day: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact Phone Number(s): _____

Email Address(es): _____

EVENT & SPONSORSHIP INFORMATION

Event Name(s): _____

Sponsorship Contribution Details: _____

Monetary Amount: \$ _____ Product Description Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: _____ Signature: _____ Date: _____

Please return completed form and sponsorship amount to:

Radnor Township Parks & Recreation Department

301 Iven Avenue, Wayne, PA 19087

Tammy Cohen, Director - tcohen@radnor.org / 610-688-5600, x 141 / www.radnor.com

Radnor Township Tax ID Number is 23-6000-200